

## **Bill Hennessy** **Berks Solar, LLC**

Bill Hennessy is a partner with Berks Solar, LLC—a Berks County electrical contracting company that specializes in photovoltaic installations. Since the early 1970s, Hennessy has been a strong advocate for environmental protection and renewable energy. He is also teaching continuing education classes in residential solar energy at Reading Area Community College.

Locally, Hennessy has worked with the Mid-Atlantic Renewable Energy Association, a Kutztown nonprofit that supports renewable energy education and encourages active participation in renewable energy and environmental projects. He is a board member of MAREA and has served as president and executive director. Through MAREA, Hennessy has organized and led hands on photovoltaic and small wind turbine installation workshops in Eastern Pennsylvania. The North American Board of Certified Energy Practitioners has recognized Hennessy as one of 13 certified installers in Pennsylvania. NABCEP is a voluntary trade organization that promotes a higher standard for photovoltaic installations.

Working as a volunteer for the past 12 years with the Nolde Forest Environmental Education Center, Hennessy has helped organize renewable energy programs and tours of local renewable energy projects.

A graduate of the University of Hawaii at Hilo, he has worked as a writer and research and development technician. He may be reached at [bill@berkssolar.com](mailto:bill@berkssolar.com) or 610 682 4300.

## **Ron French, President** **Alteris Renewables Inc.**

Ron is the President of Alteris Renewables Inc, the largest design-build renewable energy company in the Northeast, with more than 2,250 completed installations over the past thirty years and more than a dozen offices across six states. Ranked as one of the top ten fastest growing energy companies in the Inc. 500, Alteris provides turn-key solar electric, solar thermal, and [wind](#) solutions for commercial, residential, education, and government clients. The company has industry-leading expertise in engineering, design, project management, performance analysis, project financing and renewable energy credit programs.

Ron has a BA in Economics from the University of Vermont and an MBA from Columbia University Graduate School of Business, along with 27 years of corporate management experience. Ron's noteworthy strategic planning, business development and fiscal management skills earned him senior executive positions at several Fortune 500 companies such as Apple Computer, Metromedia Fiber Network, and WebMD. Ron is now applying the best-in-class business practices of those companies, to Alteris™

Renewables, as its President. He is following his passion to influence environmental change by developing the renewable energy marketplace.

**Tyler Fairbank**  
**CEO/Partner**

Tyler Fairbank is the CEO of EOS Ventures, a renewable energy company providing turn key renewable on-site power generation solutions to larger-scale energy users. EOS is located in Hancock Massachusetts. Most recently, he was the President of the Berkshire Economic Development Corporation which facilitates, coordinates and leads county-wide economic development efforts in Berkshire County.

Previously, Mr. Fairbank was the NAFTA Director of New Business & Sales for TÜV America, the US-based subsidiary of the global auditing, testing, and certification organization TÜV SUD, headquartered in Munich Germany. Fairbank oversaw sales teams in the US, Canada and Mexico, managed key global accounts and led TÜV's efforts for new market opportunities and business ventures.

Prior to joining TÜV, Mr. Fairbank was the president of MassExcellence, facilitating organizational improvement activities through management training, consulting, and "best practices" sharing events. Formerly, Mr. Fairbank was the Vice President of Marketing, Sales & Organizational Development at Jiminy Peak Mountain Resort, southern New England's premier four-season resort. In addition, Mr. Fairbank has served as the Board Chair for several regional not for profit economic development organizations, and is known for his leadership, business development and strategic planning capabilities.